



Landline Update

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Tariffs, Turmoil & Trade: Why Your Grain Marketing Plan Matters More Than Ever

I have three words for you to describe the current state of the world's commodity markets: uncertainty, uncertainty, uncertainty. It's become the one constant. Our recent article, Trump 3.0, could be updated daily with the new policies, policy changes from the US and then the responses from the rest of the world.

 [Read the full article here](#)

Who can afford to buy farmland these days?

Corporate farms with the big bucks from superannuation funds is one answer.

Mining magnates is another.

Small family-owned farms?

Yes, but...

You need to have your ducks in a row first.

Everybody knows that farmland values have increased substantially in recent years.

According to the 2024 Rural Bank Australian Farmland Values report, median prices

 [Read the full article here](#)

The Business of Growing: Why Horticulture Success in 2025 Takes More Than a Green Thumb

In 2025, running a horticulture business is about more than producing a great crop. It's about building a thriving, profitable enterprise—where strategy, data, and smart decisions matter just as much as the weather.

Today's growers are balancing rising costs, market shifts, labour challenges, and the push to adopt new technology. That's not just horticulture—it's high-level business management. And if you want to not only survive but thrive, it's time to treat your business like the powerhouse it can be.

 [Read the full article here](#)

Xero or Agrimaster?

Accounting software is crucial for managing financial transactions and ensuring compliance. Xero and Agrimaster serve different markets: Xero is a cloud-based solution for Small to medium-sized businesses, while Agrimaster specialises in farm accounting. This article explores their key differences to help businesses choose the right tool.

Overview of Xero

Xero is a leading cloud-based accounting platform for small and medium businesses. Its user-friendly design and automation features streamline financial management.

Key Features:

- Cloud Access: Real-time financial tracking from any device.
- Automated Bank Feeds: Simplifies reconciliation by importing transactions.
- Invoicing & Billing: Custom templates and automated reminders.
- Payroll Management: Handles salaries, tax, and superannuation.
- Third-Party Integration: Connects with over 1,000 apps.
- The functionality of posting journal entries allows easy management of accounts for accounting purposes.

 [Read the full article here](#)



Farming in the Digital Age: How Coding Can Help You Grow More

Have you ever opened a spreadsheet to extract some meaningful information from it, only to become overwhelmed by the sheer volume of data points? You are not alone! A lengthy datasheet is a common output from farm management software or other data collection systems that you may use. To give a few examples:

- Farm management plans detailing what (fertiliser, chemical products, seeds), where (which paddock or farm) and when (summer knockdown, pre-emergent knockdown, desiccation) from farm management software.
- Yield data straight from your header.
- Other agronomic data, such as historical soil testing data, often cover many years and multiple properties.

 [Read the full article here](#)

