



Landline Update

August 2025



Are you looking for the Pony?

Achieving triple, the profit of the average livestock producer sounds like something worth pursuing. Can mindset and system play a role in achieving this outcome? Mindset??? Worried that two boys had developed extreme personalities, one was a total pessimist, the...

 [Read the full article here](#)

The Power of 1%

The best part of my job as a Planfarm farm management consultant is the fact that our clients trust us to provide an honest business review of their business and provide business insights. We are also fortunate to share the financial highlights and lowlights of highly...

 [Read the full article here](#)

Thinking Beyond Production: A long-term view to planning for the future of farming

I recently read an article stating that grain production, along with overall food production, will need to increase by 50% over the next 30 years to keep pace with global population growth. That figure intrigued me. Can we really boost yields that much in such a short...

 [Read the full article here](#)

Beyond Toughing It Out: A Better Way Forward

The following article has been written by a guest author. Bryn Edwards | Leadership & Systems Transformation Facilitator | WISDOM in your life Bryn has worked with Planfarm over a number of years, specifically more in the Horticultural side of our business. Bryn's...

 [Read the full article here](#)



TerraWise Insights

Does the carbon conversation feel confusing? Conflicting? Overwhelming?
TerraWise Insights has been created to change that.

TerraWise

Monthly Insights, Updates & Opportunities	Online Discussion Sessions
	
1-on-1 Access	On-demand Resource Hub
	



What Australian Ag Can Learn from Europe's Precision Farming

"Tech doesn't fix a bad farmer – it makes the best farmer better" Kristian Møller, AG Precision, 2025 Imagine a guaranteed 70% reduction in chemical costs, a 20% increase in produce quality and therefore, the ability to make 35% more money than any other farmer...

 [Read the full article here](#)

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