



Landline Update

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70c to Make a Dollar: Why Operating Efficiency Matters More Than Price in Horticulture

Rising input costs. Tight margins. Pressure from all sides. It's easy to think better prices are the silver bullet. But here's the truth: real profitability doesn't come from hoping for more—it comes from knowing your numbers and running a more efficient operation.

Discover why focusing on **cost of production** and **operating efficiency** matters more than chasing prices—and how top growers are turning the tide.

 [Read the full article here](#)

The Carbon Market: Friend Or Foe?

There's a lot of noise in the carbon space right now—some of it promising, some of it confusing, and some downright misleading.

With trust in carbon markets wavering, many farmers are left asking: *Is this a genuine opportunity or just another scheme that'll change before it pays off?*

 [Read the full article here](#)

Small Changes for Big Impacts

You can't control the rain—or the markets. But what if you could boost profits by *tens of thousands* just by shifting a few numbers on paper?

The truth is, tiny improvements in yield, cost control, or investment strategy can stack up to massive gains. And the farmers who step back and look at their business from the outside in are the ones turning potential into profit.

This article breaks down real examples using Planfarm benchmarks to show how 1% here or 0.1t/ha there can seriously shift your bottom line.

 [Read the full article here](#)

The Moving of the deckchairs – Canadian Canola

Canola has seen it all lately—tariff chaos, war-driven price swings, and global policy shifts throwing punches left and right. One day it's doom and gloom, the next, prices bounce back.

Now, with America's *Section 45Z* clean fuel tax credit on the move, the stakes are higher than ever. Canadian canola is lobbying hard, U.S. politics are in the mix, and Australian growers? You're watching it all unfold with a wary eye—and maybe a quiet advantage.

What does it mean for prices, trade flows, and WA growers in particular?

 [Read the full article here](#)

Why Good Bookkeeping Matters at EOFY

Whether you're a budgeting pro or still catching up on coding receipts, the end of financial year is more than just a tax deadline—it's your opportunity to get real visibility over your farm's financial health.

From spotting budget blowouts early to preparing tax-ready books and setting your farm up for stronger decisions in the second half of the year, a solid EOFY process can be a game-changer.

 [Read the full article here](#)



Do you want to save more than \$16,000 every year?

Interest rates are dropping for ag businesses in 2025—but most farmers could be saving *much* more than the standard 0.5–0.75% cut.

Whether you want to negotiate with the banks yourself or get expert help from a broker, the opportunity is real: better finance structures, better margins, and real savings (think \$16K+ per year).

So if you've been putting off that refinance conversation, now's the time to act. Every day you wait could be money left on the table.

 [Read the full article here](#)

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